

2023 North Bay Business Journal Leadership Conference Building Your Personal Leadership Brand

The North Bay Business Journal's (NBBJ) Leadership Conference will offer an overview of relevant topics to businesses today that will enable participants to make better business decisions and advance their career. Workshops will be led by industry professionals, tailored to explore core business concepts presented to provide knowledge that can be immediately applied to a business or organization.

Application deadline: June 1, 2023

Details: The conference theme is: **Building Your Personal Leadership Brand.**

Held in person October 5, 2023 from 8:00-5:00 PM at the Hyatt Regency Sonoma Wine Country, Santa Rosa, CA. This is a one full day event with a focus on workshops and breakout sessions.

Who Should Attend?

- Business professionals with limited experience in topics presented.
- Entry-level professionals who want to deepen their knowledge of best practices.
- Mid-level professionals looking for a refresher to enhance their mindset and expand their presence as an impactful leader.

The goal of the conference:

To share resources, tools, and knowledge that support attendees in developing effective competencies that can help participants flourish in their leadership roles.

Energizing attendees to go back to their businesses and organizations with the knowledge to become the kind of great leaders that their team members truly respect and genuinely want to follow.

Help new, existing, and aspiring leaders in business develop competencies and improve their leadership skills, qualities, and potential.

Provide a space for people to connect with each other and build relationships that will sustain and support their work.

Workshop proposals that have these goals in mind will be prioritized. All submitted proposals will be reviewed by a committee who will make decisions about which workshop proposals will be accepted. There are a limited number of workshop presentation opportunities. Not all proposals will be accepted to be presented at the conference. We may contact you to discuss your proposal or to discuss combining your workshop with other similar proposals if appropriate.

Each session will be 1 hour and 15 minutes. Please review the featured topics as you decide on your workshop submission. Additional relevant topics will be considered.

Change management	Building trust
Leading under pressure	Emotional intelligence
Leading vs. Managing	Effective communication
Accountability	Accountability
Employee engagement	Motivating employees
Motivating and influencing your teams	Delegation
Effective feedback	Time management
Leadership Assessment	Dealing with difficult people
Problem-solving	Hosting productive meetings
Networking	

1. Read the guidelines and information needed to complete the Request for Workshop Proposal.
2. Complete and submit your workshop proposal and agree to NBBJ Workshop acknowledgements by June 1, 2023
3. All accepted proposal applicants will be sent a personal email with the next steps and deadlines to remember as well as tools and resources to help you facilitate a successful workshop.
4. Applicants will be notified by June 30th, 2023 if their proposal has been accepted.

Concessions: Presenters will receive complimentary conference registration and access to all conference networking events included conference registration. Travel and other related expenses will be the responsibility of the presenter. The North Bay Business Journal does not offer honorariums to workshop presenters but is happy to provide a certificate and letter of participation for your professional portfolio upon request. Speaking to a large North Bay audience provides plentiful opportunities to expand your professional network and influence in the business community.

Application

Contact info for main presenters and any co-presenters, panel members, and invited guests, (mailing address, email addresses, gender pronouns, etc.)

Name

Address

Email Address

Cell Phone

Gender pronouns

Professional Bio

Have you included in your proposal submission:

High-resolution professional photographs for main presenters and any co-presenters, panel members, and invited guests (JPEG or PNG)

High-resolution agency/organization logo for main presenters and any co-presenters (JPEG or PNG)

Provide two event/speaking references and their contact information

Event

Contact Name

Contact Address

Contact Email

Contact Phone

Event

Contact Name

Contact Address

Contact Email

Contact Phone

Content Focus

Workshop Title

Workshop Description

How do you plan to engage the audience in your session?

Session Format (Select one)

Single/Multi-speaker

Moderated Panel

Interactive Workshop

What are three learning outcomes?

ACKNOWLEDGEMENTS

The speaker or submitter must check each of the boxes to signify agreement to the following statements:

If selected, I understand that my conference presentation is not a showcase to solicit or promote my business, practice, or product, and I will not use my presentation to promote my business, practice, event, or product, and I will not sell my products (other than pre-approved, relevant books) or services from the speaker platform.

If selected, I will not have a speaker substitution without prior consent from the NBBJ.

Attendees to this North Bay Business Journal event understand that publicity photographs may be taken during the event and their image/photographic likeness may appear in photographs taken during the event. By attending the event, you hereby give permission that photos containing your image/likeness may be used for publicity or general information purposes including publication on the web site or within other publicity which may be seen by the general public.

I warrant and represent that my presentation and its contents, including photographs, are my own original work and do not violate the copyrights or other intellectual property rights of any third party. In the event that I have made or make use of the intellectual property of any third party in my presentation, I warrant and represent that I have secured their prior consent to use the same and properly attributed credit to them. In the event of a third-party claim made against NBBJ and which arises out of the contents of, or which asserts that my presentation violates another party's copyrights or other intellectual property rights, I will indemnify and hold harmless NBBJ from any such claim and any and all damages, losses, judgments, liabilities, costs and expenses, including reasonable attorneys' fees arising out of or resulting from such claim.

Signature: (please type in your name)

All submitted information that will be included in conference promotion (workshop title, description, presenter biography and photo) is subject to editorial review by NBBJ staff.

If you would like to discuss your workshop idea before completing this form or if you have any questions, please contact Lorez Bailey, North Bay Business Journal, Publisher at Lorez.Bailey@busjrnl.com or 707-526-8674.